

PRESS INFORMATION - For Immediate Release
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Argraph Introduces E-Filming 360° Panorama Photo System for DSLR Cameras

Argraph Corporation, the international supplier of photographic / imaging products, is introducing the new **E-filming Digital Drive 360° Panorama Camera Base**, an automatic system for making panorama, spherical and 3D rotation photographs quickly, easily and affordably.

Panorama, Spherical, and 3D rotation photographs and presentations are much simpler now that digital cameras and software can stitch several digital pictures together. In order to create these images, a level shooting platform and a camera rotation device are required.

Until now most panorama camera bases were manually rotated and operated like scientific instruments. Photographers had to move the camera slowly and try to match all the rulers and markers in the process. It was a difficult and time-consuming process that only experienced photographers could do with good results.

The **E-Filming Digital Drive Panorama Camera Base** changes all that. Panoramic picture taking is now easy, quick and automatic. With the included "Cool Stitch" and "3D Maker" software, virtually anyone can make their own panorama, spherical, and 3D rotation photographs in minutes. It provides a new dimension in photography for all photographers.

Of course, for the serious photographers and professionals who require more sophisticated software, there is additional photo software commercially available to get even more stunning effects while using the **E-filming Digital Drive Panorama Camera Base**.

The uses for this product are endless. Here are some suggestions:

1. Ultra detailed giga-pixel panorama images.
2. Product 3D rotational display on the internet for better product presentation.
3. Real estate 3D or panorama room showcase.
4. Weddings, parties, and major events photography.
5. Custom automobile, boats, aircraft, and other transportation interior showcase.
6. Electronic mapping.
7. Vacation spot super panorama photos.

Click the following link to download panorama examples, a product introduction video, and a 3D rotation demonstration:

<http://www.howieasianmarket.com/Libao%20360%20Digital%20Drive%20Panorama%20Camera%20Base%20PS-50B%20review.htm>

The **E-filming Digital Drive Panorama Camera Base** is distributed exclusively by **Argraph Corporation**. It is available from retailers nationwide for the expected retail price of \$599.95.

Company information:

Shanghai Libao Cyber-tech Co., Ltd. is a high tech enterprise, specialized in designing, R&D and manufacturing of digital photo processing and digital light engines. Shanghai Libao consists of professional and innovative staff. They started with photo printing machines in 1998, when the "e-filming" brand name originated. Now Shanghai Libao is the Chinese leader in Digital Panorama Camera and big screen HDTV technologies, and established the "e-filming" brand to the international market. Based on the technology from the Digital Panorama Camera, Libao developed an affordable and easy to use 360 Digital Drive Panorama Camera Base for the masses. The goal is to bring the ability to do Panorama, Spherical, and 3D rotation photography to just about anyone who owns a DSLR camera. The link for Shanghai Libao Company:

<http://www.efilming.com/english/index.asp>

Howie Asian Market Consulting is the executive agent for Shanghai Libao in the USA market.

Argraph Corporation and its subsidiaries are leading manufacturers and distributors of photographic and imaging products since 1953. Headquartered in Carlstadt, NJ, Argraph offers unique and innovative products through retailers across the country, and around the world. Additional information is available at www.argraph.com.

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